

Bloomberg
Philanthropies

Government Innovation

August 18, 2016

Bloomberg Philanthropies

**Ensure better,
longer lives
for the
greatest
number of
people**

- Public Health
- Environment
- Arts
- Education
- Government Innovation

Government Innovation Programs

Promote public sector innovation capacity and spread proven and promising solutions among cities worldwide

Mayors Challenge

Smart Cities India

What Works Cities

CityLab

Cities of Service

Innovation Teams

Mayors Challenge

A large-scale regional ideas competition that encourages city leaders to generate bigger, bolder ideas that have potential to spread.



Providence, RI

Providence Talks

! Problem

Low-income kids enter kindergarten having heard 30 million fewer words than higher-income peers (“the word gap”), making them less ready to succeed in the classroom

★ Idea

Use “word pedometer” technology and parent coaching to close the word gap

📈 Progress

Ran pilot program that showed families who started with low word counts improved by 50%

Next Steps

Growing program with aim to reach 2,500 children by 2017

Barcelona

Vincles – Care Networks for Better Aging

⚠ Problem

Barcelona's rapidly growing senior population is suffering from high rates of isolation

★ Idea

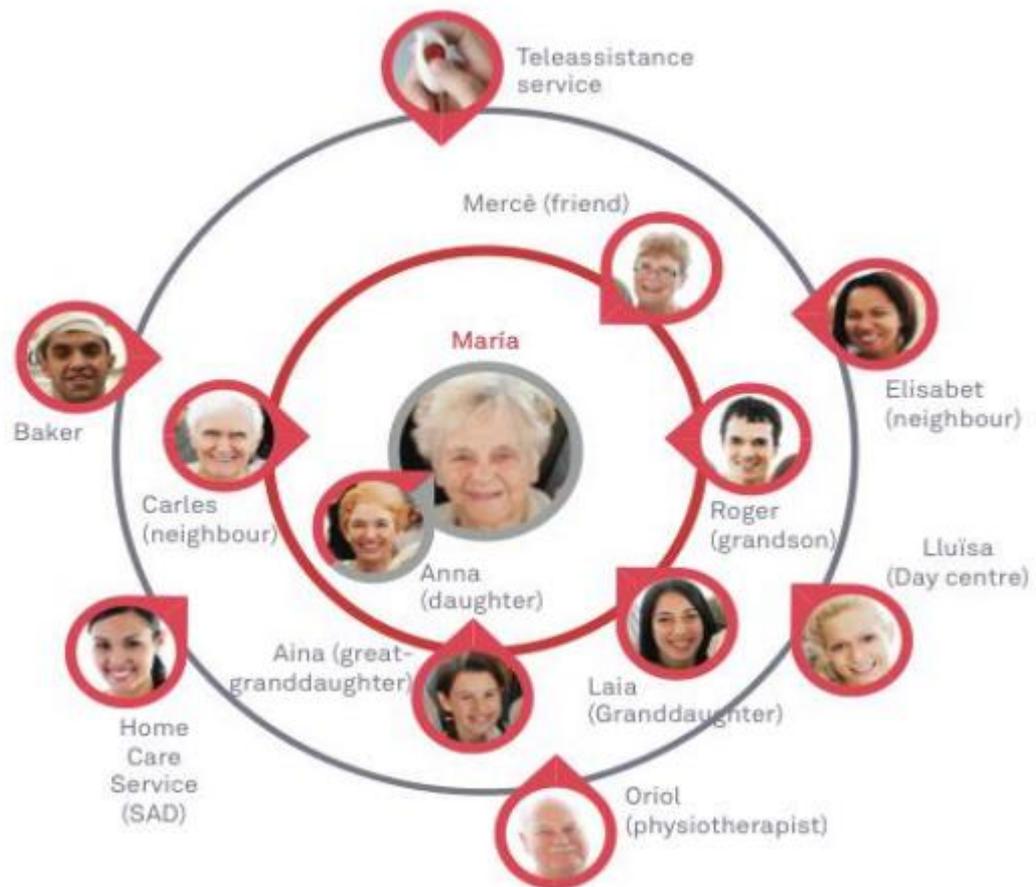
Use a Facebook-like platform for networking family, volunteers, and social services to support at-risk elderly residents

📈 Progress

Developed a 1.0 version of the app and are refining app based on feedback from pilot

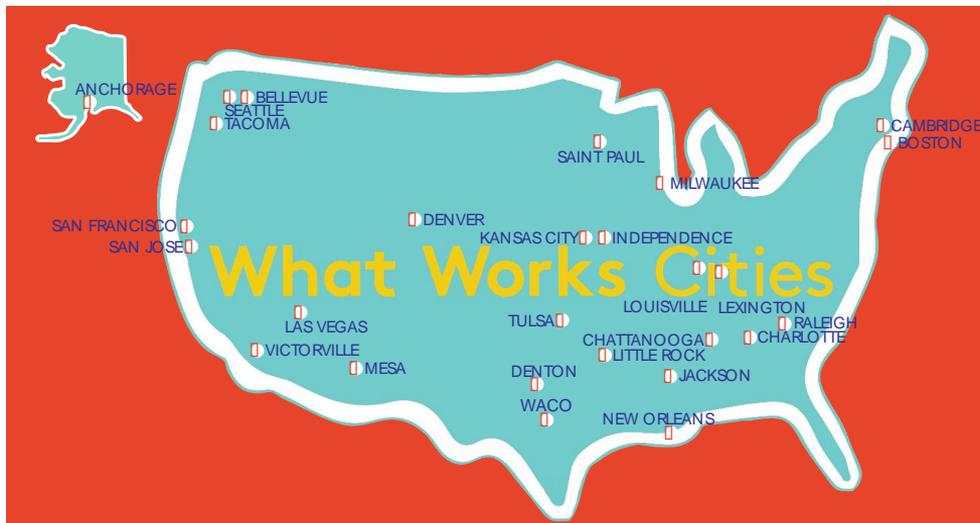
Next Steps

Scale pilot from 20 to 200 elderly users by end of 2016



What Works Cities

An initiative to help 100 mid-sized American cities enhance their use of data and evidence to improve services, inform local decision-making and engage residents.





The What Works Cities Partners

**Bloomberg
Philanthropies**

THE
BEHAVIORAL
INSIGHTS TEAM 

 **JOHNS HOPKINS**
UNIVERSITY

GovEx

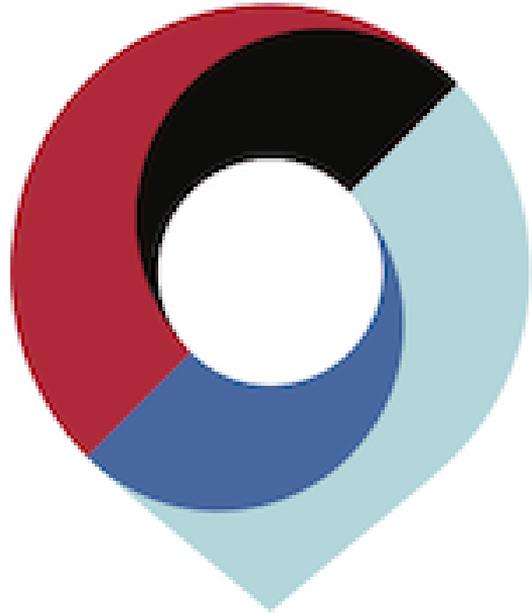
 **RESULTS**

FOR **AMERICA**

 **SUNLIGHT**
FOUNDATION

HARVARDKennedySchool
Government Performance Lab

Cities of Service



CITIES OF
SERVICE

India Smart Cities Challenge

India Smart Cities Challenge

**CONGRATULATIONS TO THE WINNERS OF
INDIA'S FIRST SMART CITIES CHALLENGE!**



 www.SmartCitiesChallenge.in
 facebook.com/SmartCitiesChallenge
 twitter.com/IndiaCities

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Innovation Teams: The Challenge

Cities are uniquely able to innovate and transform citizens' lives, but face many barriers to developing and implementing innovative solutions

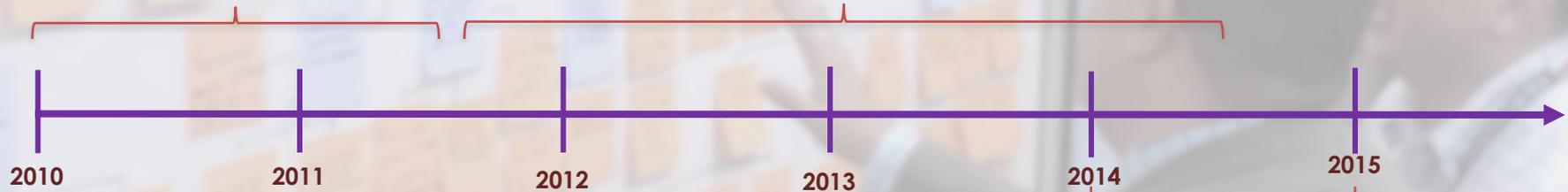
Innovation Teams

WHAT WE'VE BEEN UP TO

Extensive research, synthesis and development of approach

Test in five pioneer cities and refine

Take it to scale

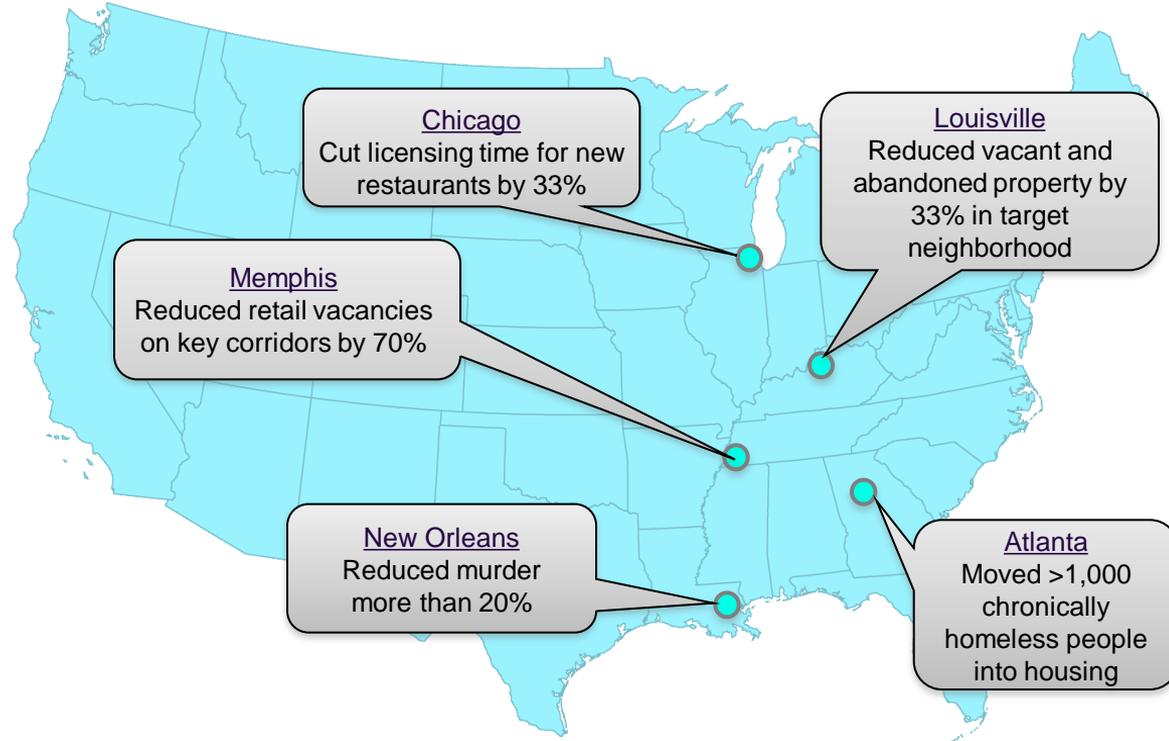


Refine approach with lessons learned from pioneer cities

Progress

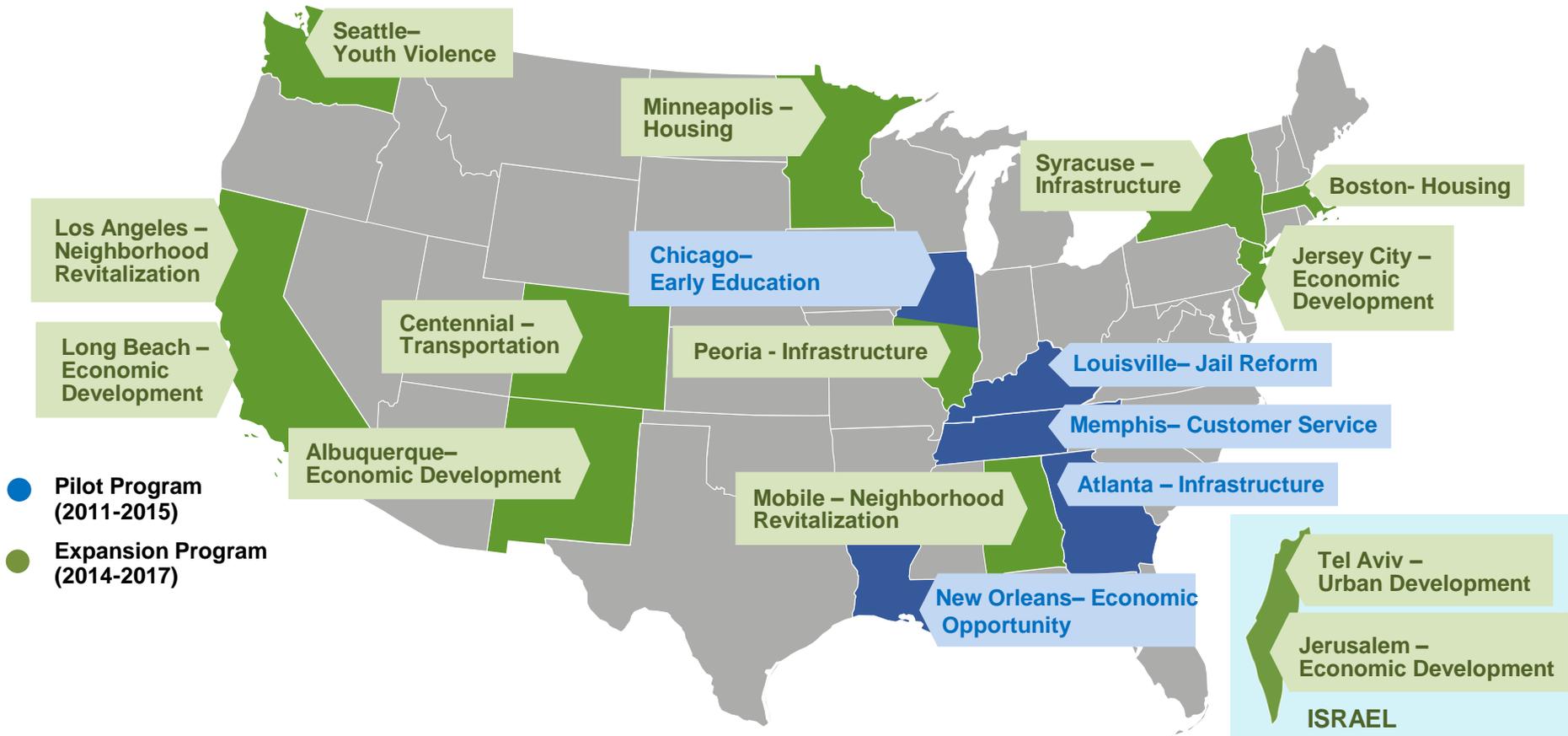
PHASE ONE: PRESSING ISSUES, BIG IMPACT

- **All five cities sustained their teams post grant;** one through a mayoral transition
- **Leveraged \$24M investment to generate more than \$65M** in additional resources
- **New innovations** in public safety, economic development, customer service, recycling, and beyond



Progress

PHASE TWO: EXPANSION



Innovation Teams

CORE VALUES

Ambitious

Innovation teams are uniquely positioned to make big changes on difficult problems that span departments. Mayors and city leaders repeatedly charge their i-teams with delivering bold solutions to their cities' most formidable challenges.

- ✓ **Ambitious**
- Rigorous
- Open
- Gutsy
- Data-driven

Innovation Teams

CORE VALUES

Rigorous

Creative and effective solutions are the result of the right problem diagnosis. Innovation teams mine data, look outside of their city to learn from others, learn from people beyond the usual suspects, and consider all problems from multiple angles.

- ✓ Ambitious
- ✓ **Rigorous**
- Open
- Gutsy
- Data-driven

Innovation Teams

CORE VALUES

Open

Cities solve problems faster and more creatively when they connect with bright people, organizations, and ideas in their communities and across the world. Innovation teams share challenges and invite citizens to help develop solutions.

- ✓ Ambitious
- ✓ Rigorous
- ✓ **Open**
- Gutsy
- Data-driven

Innovation Teams

CORE VALUES

Gutsy

Not afraid to challenge ‘business as usual.’ Valuing speed, i-teams iterate and test ideas, regardless of whether they are fully baked. They create an environment where ideas are voiced, pulled, pushed, and refined – and they are comfortable with ‘failing fast’ in order to land on the best solution..

- ✓ Ambitious
- ✓ Rigorous
- ✓ Open
- ✓ **Gutsy**
- Data-driven

Innovation Teams

CORE VALUES

Data-driven

Innovation teams have a relentless focus on results. They set targets and use data and performance management to measure progress and impact. They have a bias toward action because they know that, in the end, the work matters only if it delivers meaningful impact that residents can see.

- ✓ Ambitious
- ✓ Rigorous
- ✓ Open
- ✓ Gutsy
- ✓ **Data-driven**

Boston

MIDDLE INCOME HOUSING

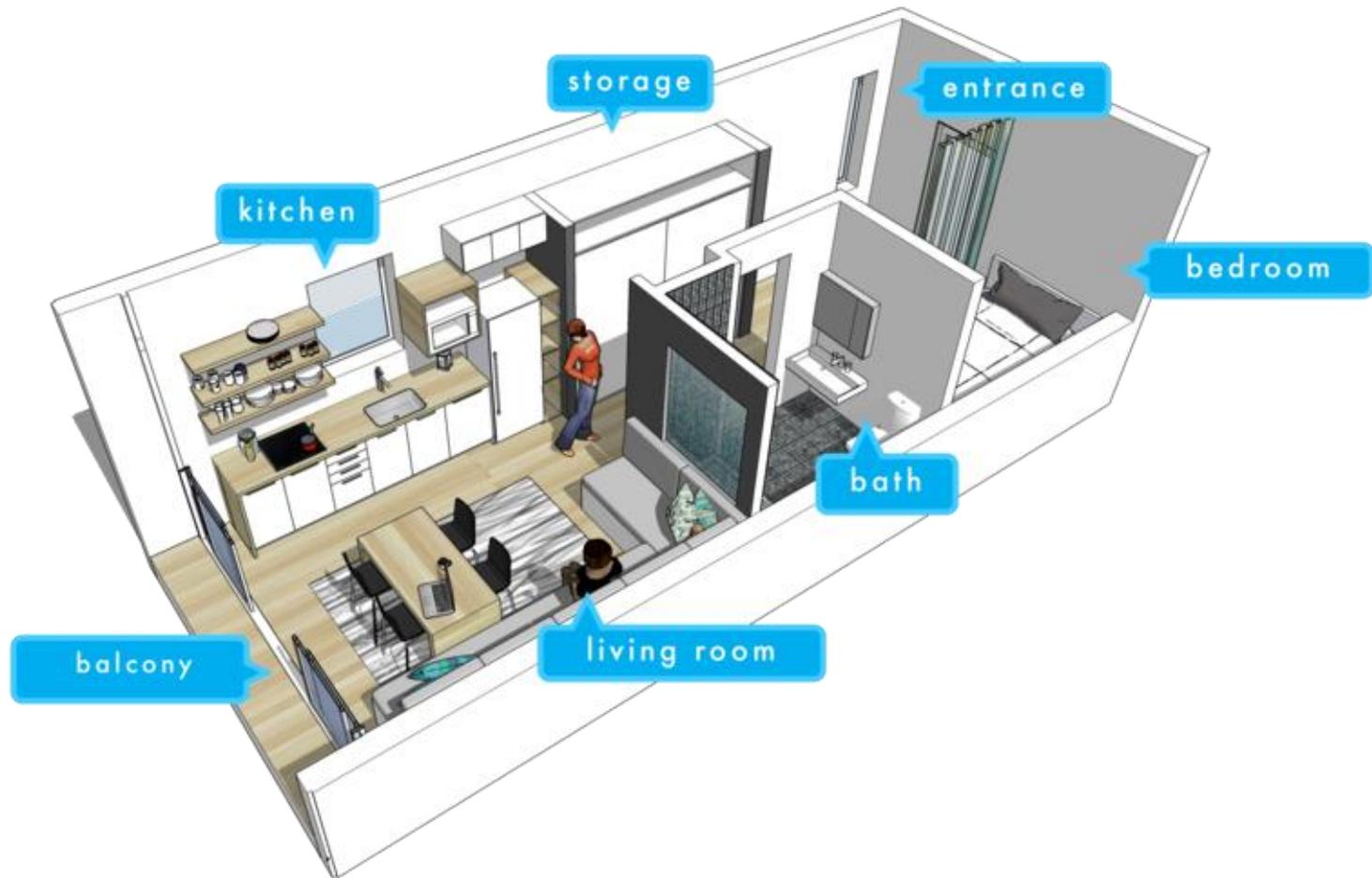
GOAL

Reduce cost to build, buy, and own middle income housing

INITIATIVE HIGHLIGHT

Prototyping new compact living units.





Mobile

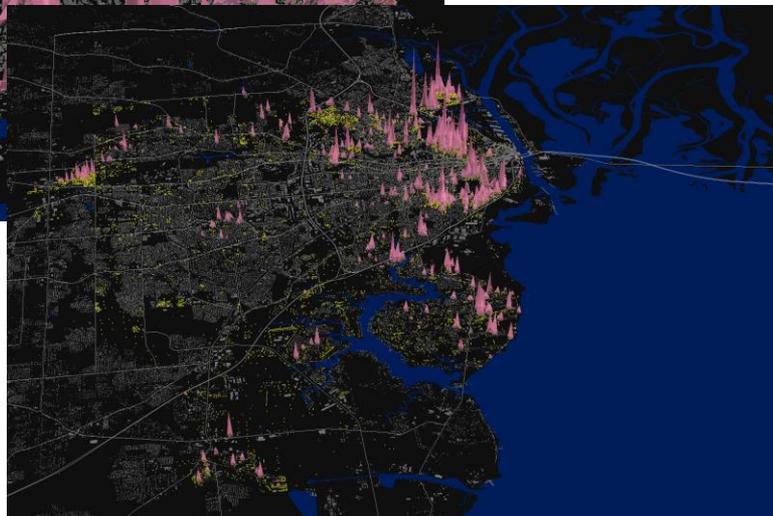
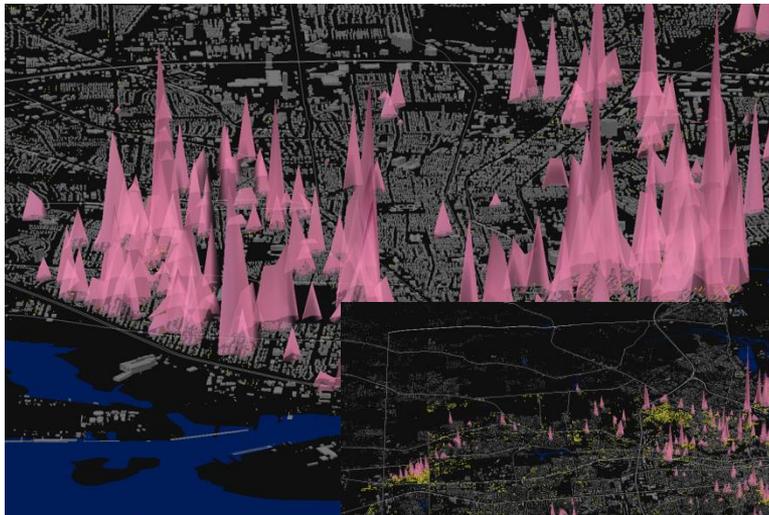
BLIGHT

GOAL

Reduce the number of blighted properties across the city

INITIATIVE HIGHLIGHT

Predictive analytic model to prioritize high priority areas of intervention



Centennial

TRANSPORTATION AND MOBILITY

GOAL

Reduce traffic and increase the use of public transportation

INITIATIVE HIGHLIGHT

Public-private partnership with Lyft to increase access to public transportation through private ride-sharing options



Syracuse

INFRASTRUCTURE

GOAL

Address aging infrastructure and prevent water main breaks

INITIATIVE HIGHLIGHT

Sensor technology to increase the percentage of proactive water repairs and identify high-need road repairs



Innovation Teams

CREATIVE IMPLEMENTATION

University partnerships
Community Foundations
City funding



HYDE FAMILY FOUNDATIONS

Thank You